

ONLINE BUSINESS BOOTCAMP 2024



Program correct as at 12/01/2024

Friday 19 January 2024 – 8.30am – 1.15pm AEST

	STREAM 1 – START STRONG		STREAM 2 – LEVEL UP	
8:30	Bettie Borton, AuD (<i>Borton Audiology Consultants; Adjunct Professor AT Still University</i>)	All Roads Lead to Private Practice (120 min)	Karri Kiefat (<i>Audiology Concepts</i>)	3 P's to Private Practice Expansion (60 min)
9:30			Keona Wilson (<i>Indigenous Allied Health Australia</i>)	Cultural responsiveness training and audiology: An introduction (60 min)
10:30	TEA BREAK			
10:45	Dr Tegan Keogh (<i>Hear Check; President, IAA</i>)	Because You're Worth It: Confidence in billing and reimbursement for new independent clinics (60 min)	Grant Collins (<i>Queensland Vestibular + Cochlear Clinic; Clarity Hearing Solutions</i>) Emma van Wanrooy (<i>Pittwater Hearing</i>)	Starting and strengthening your implantables program: A guide for independent providers. (60 min)
11:45	Justin Petersen (<i>DKSH Healthcare: Audisol</i>)	OTC ear care products: how they can help your business (30 min)	Ivanka Djula (<i>Cochlear</i>) Erica Caiuby (<i>MedEL</i>)	Independent CI clinics: manufacturer support (30 min)
12:15	Members of IAA and IANZ	How it started, how it's going: Lessons from established clinic owners looking back at their first year in business (60 min)	Heidi Modrovich (<i>Ability Hearing and Balance</i>) Meg Miklosvary (<i>Helix Hearing</i>)	Buying and selling a business: The Why, When and How of clinic acquisitions, scaling and succession planning (60 min)
1.15	CLOSE			